



**Anthony E. Begnoche**

P: 240.274.8606  
E: ANTHONY@OFFICERA.COM  
WWW.OFFICERA.COM

**EXPERIENCE:**

**Freelance Art Director**

2006 - PRESENT

Clients include: The Pomerantz Agency, Taylor Martin Design, Seth Design Group, Cool River Marketing, GRM International, Food Marketing Institute, CAMRIS International, American Pharmacists Association, VeriSign.

**Senior Graphic Designer, Sightline Marketing**

JANUARY 2005 - APRIL 2006 WASHINGTON, DC

Designed and created brand identity packages, annual reports, brochures, advertisements, Web sites, and other high-level integrated marketing materials. Provided marketing support and design direction to address the strategic goals of each client and ensure projects were on-time and in-budget. Managed vendors and freelance designers and assisted with organizational and business development.

**Graphic Designer, VeriSign**

JULY 2001 - AUGUST 2004 SAVANNAH, GA

Researched and developed corporate communications projects including: logo and brand identities, brochures, advertisements, direct mail, and tradeshow graphics. Ensuring corporate identity standards were maintained throughout all internal and external documentation. Worked in a team environment to generate and achieve marketing initiatives.

**Graphic Designer, Hart Aviation**

FEBRUARY 2001 - JULY 2001 SAVANNAH, GA

Designed catalogs and advertisements. Performed pre-press duties as well as photography. Maintained and enhanced an existing Web site.

**EDUCATION:**

**BFA Graphic Design, Savannah College of Art and Design**

JUNE 2001 SAVANNAH, GA

Experienced a comprehensive curriculum covering Art History, Design Theory, and Liberal Arts, along with a mastery of technical and hand design skills.

**SKILLS:**

Proficient on both MAC and PC OS with expert knowledge of Adobe Creative Suite and Quark XPress. Knowledgeable in Adobe Dreamweaver, Flash and Microsoft Office.

**AWARDS & RECOGNITION:**

American Corporate Identity 22, Big Book of Logos 5, 2007 American Graphic Design Awards, 2007 Gold Hermes Creative Awards, 2007 Communicator Print Awards, 2005 Platinum MarComm Creative Award, 2005 Gold MarComm Creative Award